

Facilitating Interactive Online Events using WebEx

A Workshop for Virtual Presenters & Trainers



Topics and Takeaways Include:

- Capturing participant attention from the start of an online event
- Determining which type of online event to have, and why it matters
- Sharing documents and other supported files
- Drawing on slides and whiteboards as a way to promote engagement
- Encouraging dialogue via chat
- Using webcams for presenters and attendees: when & how to turn them on
- Creating and sharing polls for audience participation

Description

This hands-on workshop focuses on the extremely important technical “how-to” skills needed by virtual facilitators, presenters and trainers. It walks step-by-step through how to set up an online event in order to maximize participant engagement, and explores the WebEx Meeting Center tools that create interactivity. It also reveals the 4 key steps that every virtual presenter should follow to engage a remote audience.

This is a 3-hour, hands-on interactive program, focusing on creatively using WebEx.

Each hands-on workshop has up to 15 participants connected individually from their own device. Live attendance is required, and participants receive an electronic reference guide with tools and templates.