

# CINDY HUGGETT CONSULTING, LLC

## CONSULTING SERVICES

### DESIGN CONSULTING: PLATINUM PACKAGE

For organizations who have implemented virtual training and want a complete expert review and guidance on improving the overall attendee learning experience. This premium consulting package includes:

- Assistance selecting one (or more) virtual training programs for the consultation
- Meeting with leaders and/or selected members of the design team to review the program
- Independent review of training materials (facilitator guides, slides, participant materials, etc.)
- Observation of selected portions of the virtual training programs (either live or recorded)
- Recommendations based upon best practices for interactive design
- Meeting to review feedback and answer questions regarding program recommendations
- Feedback to observed facilitators on virtual delivery skills

Platinum package pricing begins at \$5500. Exact services and timeframe will be agreed upon in advance.

### DESIGN CONSULTING: GOLD PACKAGE

For organizations who have implemented a virtual training program and want advice on increasing interactivity and improving the attendee learning experience. The gold consulting package includes:

- Meeting with selected members of the design team to review the program
- Independent review of training materials (facilitator guides, slides, participant materials, etc.)
- Observation of selected portions of the virtual training program (either live or recorded)
- Recommendations based upon best practices for interactive design
- Meeting to review feedback and answer questions regarding program recommendations

Gold package pricing begins at \$4000. Exact services and timeframe will be agreed upon in advance.

### DESIGN CONSULTING: SILVER PACKAGE

For organizations who want a brief expert review of one virtual training program, to gain ideas for increasing engagement. The silver consulting package includes:

- Independent review of training materials (facilitator guides, slides, participant materials, etc.)
- Observation of selected portions of the virtual training program (either live or recorded)
- Recommendations based upon best practices for interactive design

Silver package pricing begins at \$2500. Exact services and timeframe will be agreed upon in advance.

### THE FINE PRINT

The packages described above are starting points for a partnership between our organizations. Each project will be carefully reviewed and details agreed upon in writing before work begins. We will discuss and agree upon timelines, milestones, and expectations in advance so that we have complete clarity and alignment.

# ABOUT CINDY HUGGETT, CPTD

Helping Organizations, Trainers, and Designers Move to the Live Online Virtual Classroom

## DIGITAL LEARNING EXPERT

Cindy is a pioneer in the field of online learning with almost 20 years of experience in creating virtual training solutions, and almost 30 years of professional experience. She's a recognized industry expert in teaching people how to design and deliver interactive online classes. She partners with her clients to help them transition from the in-person to the virtual classroom, and works with them to design online and blended solutions.

Cindy is the author of four books including: *Virtual Training Tools and Templates: An Action Guide to Live Online Learning* (2017), *The Virtual Training Guidebook: How to Design, Deliver and Implement Live Online Learning* (2014), and *Virtual Training Basics* (2nd ed. 2018), and a contributor to many other industry publications including *Training Industry Magazine* and ATD's *Talent Development Body of Knowledge*.

Cindy is a sought-after conference speaker and has presented multiple times at the ATD International Conference and Expo, TechKnowledge, Training, DevLearn, TechLearn, Learning Solutions, Masie's Learning, and the Annual SHRM Conference. Her online webcasts have been attended by thousands of people around the world. And she's one of only a handful of worldwide experts who have been chosen to facilitate ATD's Master Trainer and Master Instructional Designer programs.

Throughout her career, Cindy has worked in various industries including technology, construction, higher education, retail, and the public sector. Her management and global experience includes serving as the regional Director of Training and Operations for an international software company, and the Learning and Development manager for a global mechanical contractor.

Cindy earned her Master's degree in Public and International Affairs from the University of Pittsburgh, and a Bachelor's Degree from James Madison University. Cindy was also one of the first to earn the prestigious Certified Professional in Learning and Performance (CPLP, now CPTD) designation.

As Chair of ATD's National Advisors for Chapters, Cindy served on the national ATD Board of Directors in 2009-2010. She was recognized by the Triangle Business Journal as a "40-Under-40" Award Recipient in 2003. She also co-founded a nonprofit organization to promote volunteering and community service in her local area, and she teaches yoga and chair yoga for seniors at her local YMCA. She's passionate about helping others succeed and brings that dedication and commitment to every project she undertakes.

## IN CINDY'S WORDS...

"For almost 30 years, I've been leading, designing, facilitating, speaking, writing, and teaching about technology, learning, and leadership. I create effective learning strategies, design interactive learning solutions, and teach classroom facilitators how to engage online. I am a regular and highly rated speaker at industry events, known for my practical takeaways and relatable style. I work with global organizations of all sizes and across all industries, and look forward to each opportunity."

## WHAT OTHERS HAVE TO SAY...

"Cindy is truly a masterful facilitator. The session was extremely valuable and addressed exactly what it promised."

"Cindy's enthusiasm for the material was contagious. Her professionalism outstanding. Her years of experience allowed her to easily answer questions and suggest reference materials. Model trainer/facilitator!"

"She gave insight and resources that we can use immediately."

"Cindy truly knows how to engage and live by the best practices that she shares."