

Types of Live Online Events

Presentations

One-way information sharing. Usually a speaker talking to a large audience. Often recorded so the content can be played back at a later time.

Meetings

Action-oriented discussions with agendas, status updates, and robust conversation. Often a video conference, with or without visual aids.

Training Classes

Have defined learning objectives with skill building and/or practice built into the program. Facilitator-led event focused on engagement, conversation, and dialogue.

Webinars

A term that doesn't have consistent meaning in our industry. Purpose varies depending upon organization and audience. Some webinars are webcasts, others are small group training classes.



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