The State of Virtual Training 2019

Virtual training - live, online, facilitator-led classes - isn't new. It's become a common learning method for many organizations. Yet new technologies, new collaboration tools, and new ways of working mean that virtual training continues to evolve and grow.

This curated summary of key virtual training statistics comes from industry reports plus my own research studies that I conducted in mid-2017 and early 2019. Over 235 global professionals provided insights into their virtual training initiatives. How do these numbers compare to your own? Read more, and join the conversation here: https://www.cindyhuggett.com/blog/2019sovt.

93% of all organizations are using live online learning now (or plan to use it by 2020)[4]

~10% of all formal training programs are live online (virtual)[1]

Top Benefits of Virtual Training[2]

87% of organizations use it to reach geographically dispersed workforce

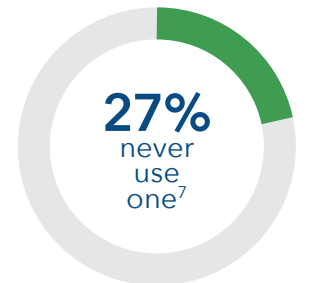**81%** use it to save on travel costs

Most virtual classes have under 20 participants
(81% have 25 or less participants)[5]

42% of virtual trainers always (or almost always) use a Producer or Co-Facilitator[5]

Despite the rising popularity of mobile devices, **LESS THAN 10%** of learners use them to participate in virtual training classes. [5]

Most virtual classes are **60 minutes** in length[5]

66% of all virtual classes are under 90 minutes[5]

42% of virtual trainers turn on their webcams at the start of online classes. Only **23%** keep them turned on the entire time.[5]
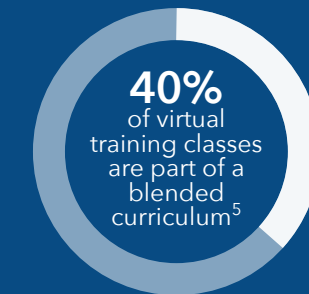
27% never use one[7]

Average amount of time spent developing a one hour interactive virtual class: **21 Hours**[5]
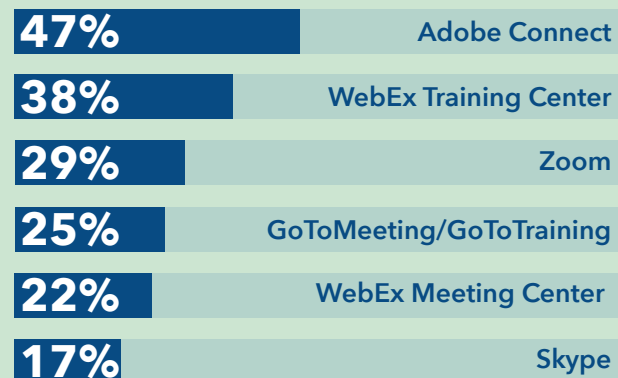
91% of learners across all demographics say "collaboration" is a key to learning success.[3] Therefore interactive virtual classes are a 'must'.

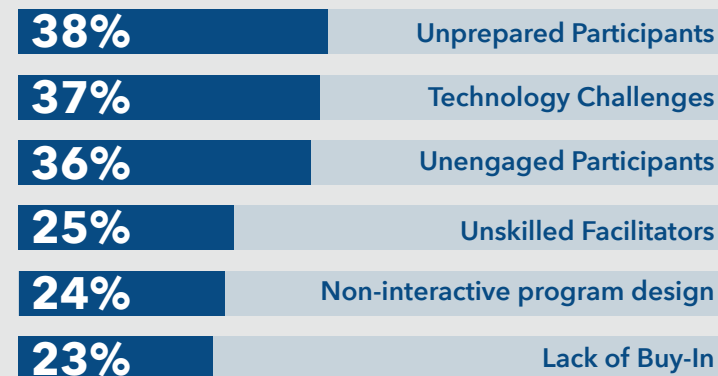**40%** of virtual training classes are part of a blended curriculum[5]

3 KEY SUCCESS FACTORS[6]

✓ Interactive Design
✓ Engaging Facilitators
✓ Prepared Participants

Most Popular Platforms Used Are[5]

%	Platform
47%	Adobe Connect
38%	WebEx Training Center
29%	Zoom
25%	GoToMeeting/GoToTraining
22%	WebEx Meeting Center
17%	Skype

Others Mentioned: Blackboard Collaborate, Jigsaw, AirClass by Lenovo, Saba Virtual Classroom

Top Challenges of Virtual Training[7]

%	Challenge
38%	Unprepared Participants
37%	Technology Challenges
36%	Unengaged Participants
25%	Unskilled Facilitators
24%	Non-interactive program design
23%	Lack of Buy-In

1 Training Magazine's 2018 Training Industry Report
2 ATD Research. (2017). Virtual Classrooms Now: Using Technology to Reach Today's Workforces
3 Towards Maturity CIC Ltd, & Overton, L. How Modern Workers Learn.
4 Towards Maturity CIC Ltd, & Overton, L. Learning Technology Trends for 2019.
5 Huggett, Cindy. (2019). [2019 Research Study]. https://www.cindyhuggett.com/blog/2019sovt
6 Huggett, Cindy. (2017). Virtual Training Tools and Templates: An Action Guide to Live Online Learning, ATD Press
7 Huggett, Cindy. (2018). [2018 Research Study]. http://cindyhuggett.com/blog/sovt

For more information and resources on virtual training, visit **www.cindyhuggett.com**

CindyHuggett